Market Pulse

Outlier Ventures[•]

Week Ending June 20, 2025 Authored by Greysen Cacciatore, Research Associate

Chart of the Week: Bitcoin Buyers



Bitcoin Treasuries

Public companies are accumulating Bitcoin at an accelerating pace. MicroStrategy, the trailblazer in corporate Bitcoin adoption, now holds over 592,000 BTC, representing roughly 2.82% of the total BTC supply, at an average purchase price of \$70,666. Twenty One Capital, a newly formed investment firm backed by Tether and Softbank, has entered the fray with 37,230 BTC valued at \$3.89 billion. In Japan, Metaplanet, often dubbed the "Microstrategy of Asia," holds 10,000 BTC as of June 20, 2025, with its market capitalization exceeding \$6.9 billion, surpassing the market capitalization of Tokyo Metro Co. (operator of one of the world's biggest subway systems). In total, it is estimated that over 110 public companies now hold over 800,000 BTC, valued at +\$80 billion, highlighting Bitcoin's growing role as a corporate treasury asset.

Market Overview



Total Crypto Market Capitalization



Sector Performance 7-Day Revenues by Market Sector \$157 M \$86 M \$33 M \$9 M \$3 M \$2 M \$2 M





30-Day Revenues by Market Sector

\$670 M



DeFi



\$15B

\$20B

RWA

Stablecoin Market Capitalization

\$300B \$250B \$200B \$150B

Market Capitalization by Asset Class



Traditional Markets





Top Crypto Headlines

Stablecoins at a 'Critical Inflection Point' After GENIUS Act Senate Approval

JPMorgan to Pilot Deposit Token JPMD on Coinbase-Linked Blockchain

Justin Sun Poised to Take Tron Public Through Reverse Merger

DeFi lending hits record \$55 billion TVL as Aave, Maple, and Morpho lead the charge

Top AI Headlines

Tech-backed nuclear groups raise \$1bn as investors bet on power-hungry AI

Meta invests \$15bn in Scale AI, doubling start-up's valuation

US-China Tech Fight Widens After Taiwan Blacklists Huawei

Submerging Servers in Liquid Helps Data Centers Cut Energy Use