

ALUMNI
FOUNDER



KOII NETWORK
AL MORRIS

PROGRAM
YEAR



BASECAMP
2021



Koii

AL MORRIS

KOII NETWORK: A journey to DECENTRALIZED → SUCCESS

with **Outlier Ventures**

EVERY FOUNDER'S JOURNEY IS A DIFFERENT STORY

This case study takes a look at **Al Morris** from **Koii Network**, part of our accelerator, who have now expanded their compute network to over 26k+ devices around the world providing crowd-sourced AI, data feeds, social, search, and more.

THE FOUNDER'S JOURNEY

AL MORRIS, THE VISIONARY BEHIND KOII NETWORK,

got his start in Web3 with a mesh wifi grid in 2015, an experience that laid the foundation for his future ventures. His path took a significant turn towards technology, leading to the creation of Koi Network.



“MY JOURNEY FROM
RUNNING A MESH WIFI
GRID TO PIONEERING
IN THE WEB3 SPACE HAS
BEEN TRANSFORMATIVE,
ESPECIALLY WITH THE
INSIGHTS AND SUPPORT
GAINED FROM OUTLIER
VENTURES' BASE CAMP
PROGRAM.”

THE ACCELERATOR EXPERIENCE

Prior to joining Outlier Ventures, Koi Network faced several challenges, particularly in fundraising, marketing, and messaging.

The Base Camp program played a pivotal role in addressing these challenges, providing not just strategic advice but a network of mentors who helped refine Koi's vision.



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Outlier Ventures was instrumental in refining our vision and providing the strategic mentorship necessary for our growth in the complex Web3 ecosystem.

AL MORRIS, CEO



THE SUCCESS STORY

The Base Camp program catalyzed Koi Network's growth from a concept to a 20-person team, driving forward its mission in the Web3 world.

The launch of the node network, with over 26k+ sign-ups, stands as a testament to the program's impact.

"From a mere idea to a thriving network, Outlier Ventures' Base Camp was pivotal in every step of Koi's journey."



"THE MAIN THING THAT HELPED DURING BASE CAMP WAS ACCESS TO A LOT OF MENTORS TO TRY OUT DIFFERENT VERSIONS OF THE CORE VISION"

CONTINUED SUPPORT & BENEFITS

The journey with Outlier Ventures continues to fuel Koi Network's ambitions. With plans to expand the node network and solidify its presence in the Web3 domain, the future looks promising.

"Our continued collaboration with Outlier Ventures is shaping the future of Koi Network, as we embark on expanding our node network and solidifying our presence in the Web3 world."

Apply to **Outlier Ventures'** Base Camp at outlierventures.io